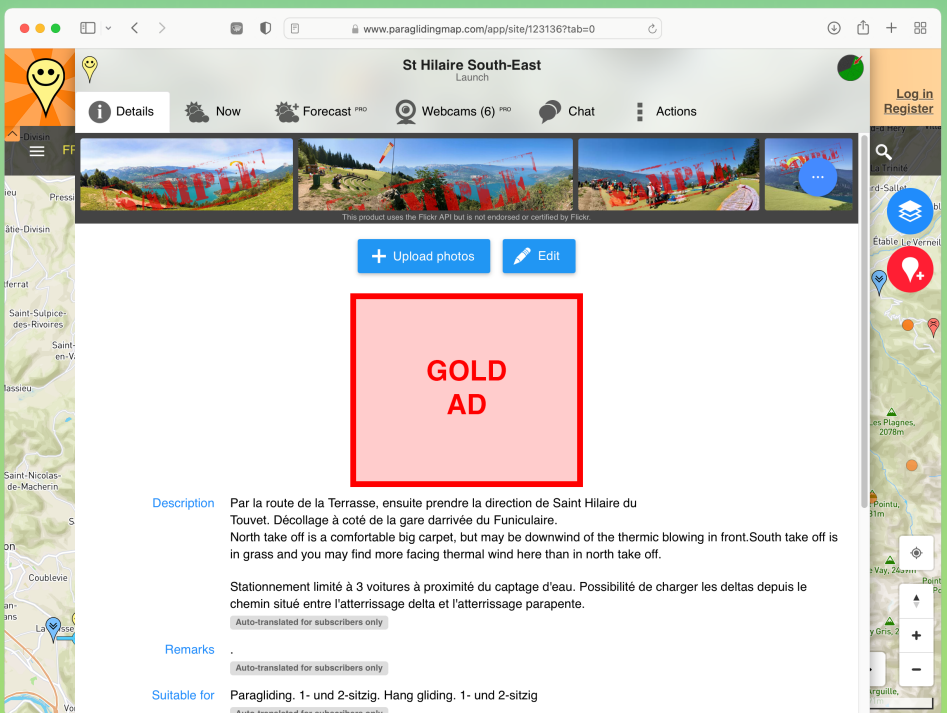
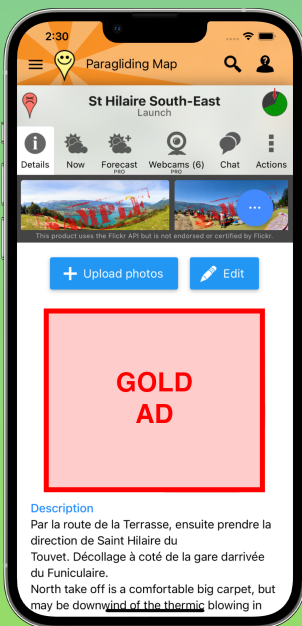
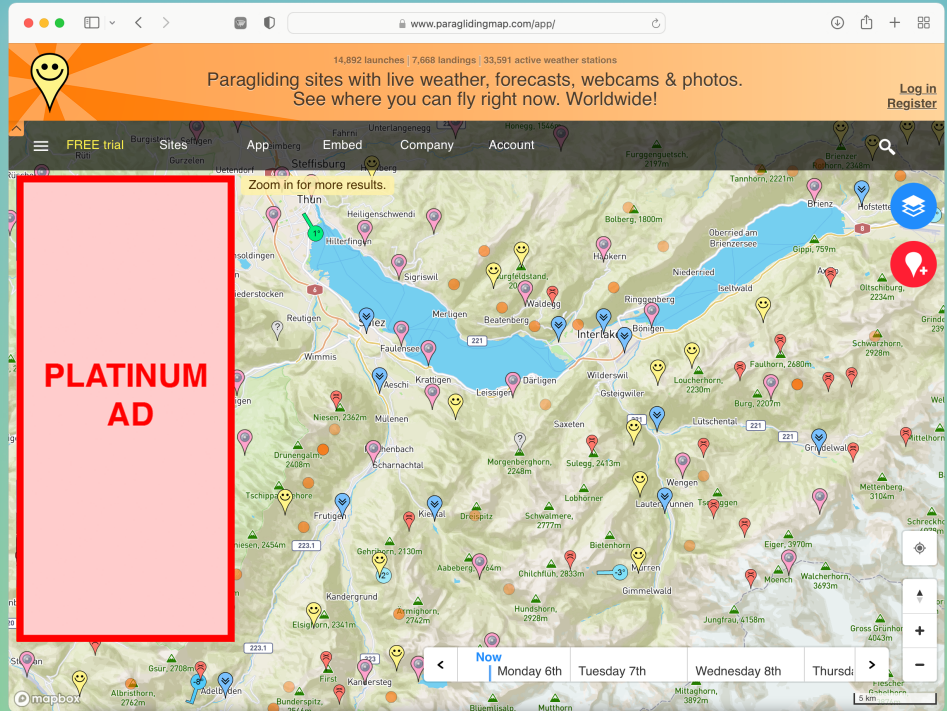




Advertising 2023



Price / Technical Specs

| | PLATINUM | GOLD |
|----------------------------------|-------------------------------|------------------|
| Price per 1000 impressions (CPM) | €30 | €3 |
| Click-Through-Rate (CTR) | > 7% | > 1% |
| Minimum display duration | 5 seconds | - |
| Format | JPG, GIF (max 1 MB file size) | |
| Size (standard)* | 280 x 600 pixels | 300 x 250 pixels |
| Size (high-resolution)** | 560 x 1200 pixels | 600 x 500 pixels |

* Standard size is **required**.

** High-resolution is **recommended** for modern Hi-DPI screens.

Contact

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